


Texas State Florists' ASSOCIATION PRESENTS
SECRETS
TEXAS FLORAL EXPO 2025

The educational programming is supported by the Texas Floral Education Underwriters.

PRODUCT GALLERY SCHEDULE JUNE 26-29, 2025

This schedule provides information exclusively for participating Texas Floral Education Underwriters.

Find all you need to know to install your Product Gallery table, be show ready, participate in marketing moments during meal functions and dismantle following the luncheon on Saturday!

For those who have one or more Expo registrations included in your Underwriter level or purchased additionally, the complete program schedule is also available at tsfa.org/expo to help you best plan your Expo Experience!

THURSDAY, JUNE 26, 2025

1:00 p.m. – 6:00 p.m.

Salons A&D

PRODUCT GALLERY INSTALL

FRIDAY, JUNE 27, 2025

9:00 a.m. - Noon

Salons A&D

PRODUCT GALLERY INSTALL

Noon - 1:00 p.m.

Presidential Suite

APPRECIATION

Texas Floral Education Underwriters

2:00 p.m. – 5:00 p.m.

Salons A&D

PRODUCT GALLERY

- Shop.
- Network.
- Passport To Education.

2:30 p.m. – 4:30 p.m.

Salon B

TEXAS DESIGNER OF THE YEAR COMPETITION

Categories I and II

6:00 p.m. – 7:00 p.m.

Crystal Ballroom Foyer

STARS OF TEXAS RECEPTION

7:00 p.m. – 10:00 p.m.

Salon B



STARS OF TEXAS DINNER • DESIGN PRESENTATION

Innovative Floral Stylings for Weddings and Events

Chris Collum Williams AIFD CFD TMF

Underwritten by Accent Decor



SATURDAY, JUNE 28, 2025

7:30 a.m. – 9:30 a.m.

Salon B



BREAKFAST • TSFA ANNUAL MEETING DESIGN PRESENTATION

Styling Unique Everyday Florals

Hitomi Gilliam AIFD

Underwritten by Teleflora



9:30 a.m. – 11:30 a.m.

Salons A&D

PRODUCT GALLERY

Unopposed Exhibit Time

- Shop.
- Network.
- Passport To Education.

11:45 a.m. – 1:45 p.m.

Salon B



LUNCHEON • DESIGN PRESENTATION

Christmas Secrets Revealed

Charlie Groppetti AIFD

Underwritten by Texas Floral Education Underwriters



2:00 p.m. – 5:00 p.m.

Salons A&D

PRODUCT GALLERY DISMANTLE



**DESIGN
PRESENTATIONS**
Included in Registration



MEALS
Included in Registration